

## WHAT IS CLAIMED IS:

1. A process for the manufacture of ornamental rubber mats, the process comprising the steps of:

5 (a) providing a rubber member having an area for wiping feet, said feet wiping area including a three-dimensional pattern having contoured surface portions;

(b) applying a colored adhesive to at least one selected contoured surface portion of said three-dimensional pattern; said colored adhesive including a urethane base component, a pigment component, and an abrasive component; and

10 (c) allowing said colored adhesive to cure.

2. The process of Claim 1, wherein step (a) providing a rubber member having an area for wiping feet, said feet wiping area including a three-dimensional pattern having contoured surface portions comprises:

15 providing a mold for producing a three-dimensional pattern having contoured surface portions;

adding rubber particles to said mold;

heating and pressurizing said rubber particles in said mold to form a molded rubber member having a surface, wherein said contoured design is formed on at least one portion of said surface; and

20 removing said rubber member from said mold.

3. The process of Claim 1, wherein step (b) applying a colored adhesive to at least one selected contoured surface portion of said three-dimensional pattern comprises:

25 applying said colored adhesive to at least one roller; and

rolling said adhesive onto at least one selected contoured surface portion of said three-dimensional pattern while maintaining pressure on said at least one roller.

4. The process of Claim 1, wherein the step (c) allowing said colored adhesive to cure comprises heating said rubber member once said colored adhesive has been applied.

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5. The process of Claim 1, wherein the step (c) allowing said colored adhesive to cure comprises allowing said rubber member to air dry after said colored adhesive has been applied.
6. The process of Claim 1, wherein said abrasive component comprises particles of polyvinylchloride.
7. The process of Claim 2, wherein said rubber particles comprises crumb rubber produced from recycled tires.
8. An ornamental doormat for wiping feet, the doormat comprising:  
a rubber member having an area for wiping feet, said feet wiping area including a three-dimensional pattern having contoured surface portions; and  
a colored adhesive adhered to at least one selected contoured surface portion, said colored adhesive including a urethane base component, a pigment component, and an abrasive component.
9. The ornamental doormat of claim 8, wherein said abrasive component comprises particles of polyvinylchloride.
10. The ornamental doormat of claim 8, wherein said rubber member is formed from crumb rubber produced from recycled tires.